

North Fork

Area Transit

Sponsorship Levels

Sponsorship opportunities are for a one year duration.

\$100,000+

1. Window advertisements on **both** sides of one bus.
2. Bus interior signs (Approx. 16.5" x 7.5")
3. Van interior signs
4. Logo on service brochure
5. Business name on bus pass
6. Logo on website homepage with sponsor site click-through link
7. Social media recognition including cover photo, tags and posts on all channels once every quarter
8. Check presentation event with photo
9. News release written and sent to regional media



\$50,000+

1. Rear window bus advertisement on one bus.
2. Bus interior signs (Approx. 16.5" x 7.5")
3. Logo on service brochure
4. Logo on website home page with sponsor site click-through link
5. Social media recognition including cover photo, tags and posts on all channels once every quarter
6. Check presentation event with photo op
7. News release written and sent to regional media



\$25,000+

1. Rear bus logos on all buses (Approx. 6" x 12")
2. Bus interior sign on all buses (Approx. 16.5" x 7.5")
3. Logo on website with sponsor site click-through link
4. Social media recognition including cover photo, tags and posts on all channels twice per year
5. Check presentation event with photo op
6. News release written and sent to regional media



\$15,000+

1. Rear bus logos (Approx. 4" x 9")
2. Bus interior sign on all buses (Approx. 16.5" x 7.5")
3. Logo on website with sponsor site click-through link
4. Social media recognition including cover photo, tags and posts on all channels twice per year
5. News release written and sent to regional media



\$10,000+

1. Bus interior sign on all buses (Approx. 16.5" x 7.5")
2. Logo on website with sponsor site click-through link
3. Social media recognition including cover photo, tags and posts on all channels twice per year
4. News release written and sent to regional media



\$5,000+

1. Logo on website home page
2. Social media sponsor recognition including cover photo, tags and posts on all channels once per year
3. News release written and sent to regional media

\$4,000

Business listing on website

\$3,000

Business listing on website

\$2,000

Business listing on website

\$1,000

Business listing on website

\$500+

Business listing on website