# **North Fork**

# Area Transit Sponsorship Levels

Sponsorship opportunities are for a one year duration.

## \$100,000+

- 1. Window advertisements on **both** sides of one bus.
- 2. Bus interior signs (Approx. 16.5" x 7.5")
- 3. Van interior signs
- 4. Logo on service brochure
- 5. Business name on bus pass
- Logo on website homepage with sponsor site click-through link
- 7. Social media recognition including cover photo, tags and posts on all channels once every quarter
- 8. Check presentation event with photo
- 9. News release written and sent to regional media





# \$50,000+

- 1. Rear window bus advertisement on one bus.
- 2. Bus interior signs (Approx. 16.5" x 7.5")
- 3. Logo on service brochure
- 4. Logo on website home page with sponsor site click-through link
- 5. Social media recognition including cover photo, tags and posts on all channels once every quarter
- 6. Check presentation event with photo op
- 7. News release written and sent to regional media

# NorthForkArestransit.com A02.379.4595 NorthForkArestransit.com A02.379.4595

#### \$25,000+

- 1. Rear bus logos on all buses (Approx. 6" x 12")
- 2. Bus interior sign on all buses (Approx. 16.5" x 7.5")
- 3. Logo on website with sponsor site click-through link
- 4. Social media recognition including cover photo, tags and posts on all channels twice per year
- 5. Check presentation event with photo op
- News release written and sent to regional media



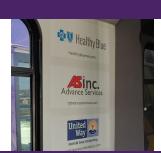
## \$15,000+

- 1. Rear bus logos (Approx. 4" x 9")
- 2. Bus interior sign on all buses (Approx. 16.5" x 7.5")
- 3. Logo on website with sponsor site click-through link
- 4. Social media recognition including cover photo, tags and posts on all channels twice per year
- 5. News release written and sent to regional media



# \$10,000+

- 1. Bus interior sign on all buses (Approx. 16.5" x 7.5")
- 2. Logo on website with sponsor site click-through link
- 3. Social media recognition including cover photo, tags and posts on all channels twice per year
- 4. News release written and sent to regional media



#### \$5,000+

- 1. Logo on website home page
- 2. Social media sponsor recognition including cover photo, tags and posts on all channels once per year
- 3. News release written and sent to regional media

### \$4,000

Business listing on website

## \$3,000

Business listing on website

#### \$2,000

Business listing on website

#### \$1,000

Business listing on website

#### \$500+

Business listing on website